



selfiesunday.org

Selfie Sunday instructions

Before Selfie Sunday

- Chose the date (the 16th of October is a suggested date, but you can choose another date in October that suits your congregation better).
- Plan the day: Where will photos be taken? By whom? Shall we use people's names? Do we want to plan extra activities around Selfie Sunday? (e.g. a celebratory lunch? A practice emergency evacuation?)
- Promote Selfie Sunday:
 - Announce the purpose and date of Selfie Sunday in a church service, and show a video: https://youtu.be/Luv_Kljn5g4 (short) or https://youtu.be/mIOBHv1_mpQ (longer)
 - Distribute the Selfie Sunday postcards. (These will be sent from your state office).
 - Put announcements in your church newsletter and website / social media.
- Plan the feedback: Who will write and submit this? Who should they consult? Who will send in the photos? Who will note the names in the photos, if applicable? It may be best to appoint someone to take responsibility for running Selfie Sunday.
- Discuss which weekday ministries you would like to photograph, and make plans to do so. Note if you want to take photographs of minors (youth group, kids club) you should seek prior parental consent. Alternatively, you can photograph backs of heads at an activity.

On Selfie Sunday:

Consent, and release forms

If you are using names and images:

Members of your congregation should sign the release form for the use of their image to be used. You might:

- Request people to sign this as they move into your worship space (Set this up forms at the entry door(s), with someone to explain their use
- Circulate the form during the service, or while photos are being taken

- Request people sign this form as they leave

There may be people who do not wish to be part of the photo of your congregation. You should allow them the opportunity to leave by announcing that Selfie Sunday photos are about to be taken, and they should leave now if they do not wish to be included.

If you are only taking the photos:

At the end of the service, announce that Selfie Sunday photos are about to be taken, and that people should leave now if they do not wish to be in the photo.

Display the following slide from the website:

Please be aware that by remaining here, you consent to your likeness being used, without compensation, on the Selfie Sunday website and other official Churches of Christ publications. Please leave this area if you do not consent to this.

Taking the photos:

Smaller congregations

It is easier to get good quality photos out in natural light, so it is recommended you go outside for a group photo. (See the “group photo guidelines” document.)

This could be an excellent time to practice your annual emergency evacuation. Announce where the congregation should gather in event of an evacuation, how they should move there, and gather in this spot for the photographs.

Larger congregations

Gathering outside will be impractical unless you have a nearby hill or outdoor amphitheatre, so maximise the light in your building for group photos. Very large congregations may need both a whole congregation photo, plus photos of one section of the congregation at a time. You might use multiple photographers to help with this.

Selfie Sunday weekday photos

Identify some key weekday ministries you would like to highlight. Discuss how you will document these (Who will take the photos? Look after the release forms?) Further tips are in the “weekday photo ideas” document.

Sending in your photos and information

Photographs and information can be sent to contact@selfiesunday.org. Further instructions will be sent to your church, or found here on the Selfie Sunday website as it is updated. (The website is still being developed).

Enquiries

If you have general questions about any participating in Selfie Sunday, contact jwoodlock@churchesofchrist.org.au or your state office. Technical questions should be directed to contact@selfiesunday.org.

Thank you so much for your participation in Selfie Sunday!